RETAIL BUSINESS FACILITIES

LET YOU SAFETY BE YOUR PROFITABLE TOOL

VideoNet® No1
DIGITAL SECURITY SYSTEM
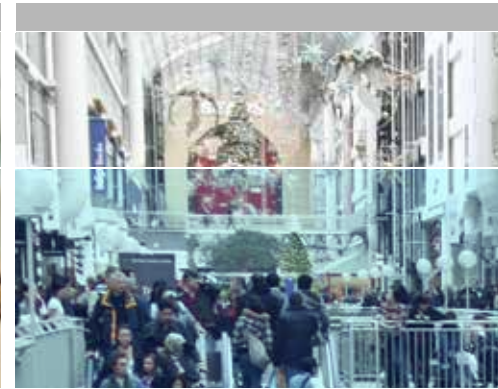
The "Loss" is a term of daily reality in retail business. Investigations reveal that the biggest losses are caused by thefts of employees, customers, due to accounting errors and suppliers' fraud actions. An independent witness is required in the event of any disputes. It means you must have the verifications being gathered independently from a buyer and a store employee, verifications excluding any collusions or falsifications.

SYSTEM OF CASH TRANSACTIONS MONITORING:

- Prevents any thefts and fraud while shopping
- Efficiently resolves disputes with customers
- Sends automatic alarm notifications under suspicious circumstances
- Prevents frauds involving credit and discount cards.
- Prevents theft of cash funds

Integration of data from the cash receipt into the video is a hard evidence base accepted by investigation authorities and the court.
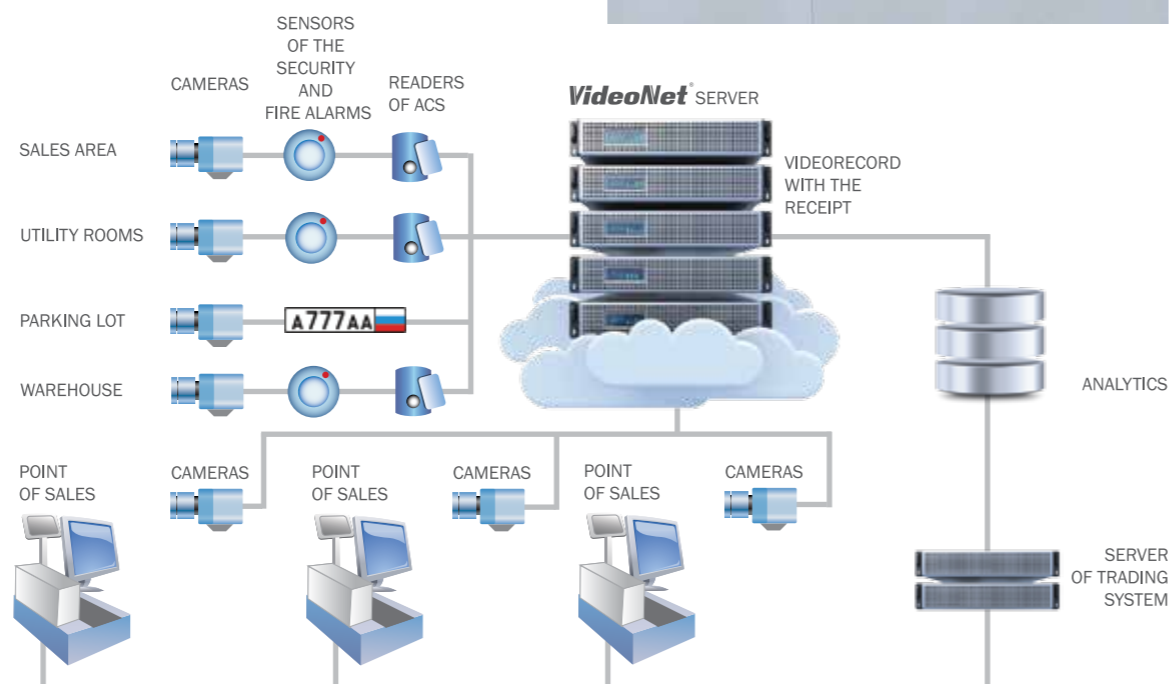
Currently, efficiently designed video surveillance system in the retail business provides with reliable protection of property, employees and customers. It eliminates the losses, brings risk of theft and fraud to minimum, yet serves as a useful tool to increase profit.

LOSS PREVENTION AND SERVICE IMPROVEMENT

Setting a safe environment for customers and personnel, as well as thefts and robberies prevention are major problems of any owner of retail business facility of any size. Video surveillance system installation in critical areas, such as points of sales, warehouses, parking lots, application of video analytics and integration of access control systems and security and fire alarms systems can efficiently solve these problems and reduce commercial losses.

It is more than just security. Engaging functionalities and analytical abilities of VideoNet system for the purposes of the customer activity monitoring and gathering marketing data, you may more efficiently use your trade premises when placing your goods, correct employees' working schedule during 'pick hours', thus, providing better customer satisfaction.

These objectives are solved by Total.POS platform of VideoNet security system consisting of:

- system core of video survilance and video/audio recording;
- subsystem of information gathering and analyzing data received;
- mechanism to create the evidence base.

By selection of proper tools you can create the best solution for your certain object: from a small shop to large-scale shopping center. You can centrally manage retail chain from one point as well as take the advantages of video analytics to improve customer satisfaction and obtain marketing information. You can also conduct analytic activities involving data of your trading system. The possibility to integrate security and fire alarms system and access control into a unified system allows to create a turn-key solution as well as to minimize the costs in terms of installation and maintenance.

SENSORS OF THE SECURITY AND FIRE ALARMS
CAMERAS
READERS OF ACS
VideoNet SERVER
SALES AREA
UTILITY ROOMS
PARKING LOT
A777AA
WAREHOUSE
VIDEORECORD WITH THE RECEIPT
POINT OF SALES
CAMERAS
POINT OF SALES
CAMERAS
POINT OF SALES
CAMERAS
ANALYTICS
SERVER OF TRADING SYSTEM

VideoNet system for retail business facilities:

+ 24 hours video surveillance and recording of the sales areas, utility rooms, parking lots, loading and unloading areas
+ Integration with the most popular trading systems
+ Integrating data from the cash receipt with video
+ Comprehensive information on the events in the points of sales
+ Efficient work in real-time mode and with data recoded
+ Work of analytical module with all typs of trading system
+ Data export to Excel format
+ Highlighting rows in the receipt
+ Detailed receipt data analysis
+ Programmable algorithms to generate reports
+ People counter
+ Customer heat map

Efficiently designed video surveillance system in the retail business provides with reliable protection of property, employees and customers. It eliminates the losses, brings risk of theft and fraud to minimum, yet serves as a useful tool to increase profit.

OUR PROJECTS:

- RAMSTORE, CHAIN STORE

- SVYAZNOY, CHAIN STORE

- KOMPUTERNY MIR, CHAIN STORE

- LENTA, CHAIN STORE

- K-RAUTA, CHAIN STORE

- K-RUOKA, CHAIN STORE

- MCDONALDS, CHAIN RESTAURANT

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